



Two North Riverside Plaza Celebrates National Food Day
Celebrity Chefs Paul Kahan & Jason Hammel provide cooking demos and exclusive lunch offerings to promote healthy and sustainable food

Who: The Plaza Project, in partnership with Gary Comer Youth Center, the Pilot Light, Growing Healthy People and Food Day Chicago, unite to shed light on the importance of eating local and sustainable food.

What: The Plaza Project’s celebration of National Food Day kicks-off with an educational Poetry Slam by Pilot Light Founders, Chefs Paul Kahan and Jason Hammel, and concludes with exclusive offerings from Chicago’s famed taqueria, Big Star. The day-of festivities will be packed with cooking demos, urban agricultural tutorials and more – all in an effort to build awareness around healthy and sustainable eating.

Where/When: Two North Riverside Plaza / Friday, October 24

SCHEDULE OF MEDIA OPPORTUNITIES

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| 9:30am | Pilot Light interactive poetry slam lesson: ‘I Am What I Eat’
<i>* Lead by Pilot Light Founders, Chefs Paul Kahan and Jason Hammel</i> |
| 10:30am | Live musical performance
<i>* Featuring mobile Segway DJ from Redmoon Theater</i> |
| 11:15am | “Apple Crunch” Commences
<i>* Students and Food Day guests will take a bite out of an apple for a collective Food Day celebration and commitment to real food. Apples donated by local, sustainable, Mick Klug Farm.</i> |
| 11:30am – 2pm | Lunch with Chefs Paul Kahan & Jason Hammel featuring “Harvest Tacos” by Big Star, using ingredients sourced from the Gary Comer Youth Center urban agriculture garden
<i>* Tacos will be sold for \$4 with all proceeds going towards Pilot Light Foundation</i> |
| Noon – 1pm | Aquaponics Herb Growing Demonstration
<i>* Growing Healthy People offers lunch guests a behind the scenes look at the ultra-sustainable growing technique</i> |

Why: The festivities taking place at Two North Riverside will celebrate and increase awareness about healthy, affordable and sustainably produced food in effort to support the greater Food Day Chicago and National Food Day mission.

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