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THE PLAZA PROJECT WELCOMES “AN OPEN AIR EXHIBITION”

In partnership with Goethe-Institut, Outdoor Venue Hosts Bridge Photography Installation

CHICAGO (September, 2014) – On September 2, The Plaza Project welcomes the Goethe-Institut to its outdoor space. In celebration of the 20th anniversary of friendship between sister cities, Chicago and Hamburg, twenty-four photographs depicting historic and contemporary bridges from Chicago and Hamburg will adorn Two North Riverside Plaza.

“Continuing our vision of making Two North Riverside Plaza a destination for cultural experiences, we are honored to have the Goethe-Institut on the Plaza,” said Bill Bartolotta, Plaza Project Creative Director. “By showcasing the parallel between Chicago’s and Hamburg’s bridges, we hope to foster a deeper connection between the two sister cities and The Plaza Project’s daily guests.”

“An Open Air Exhibition” pays homage to the important role bridges play to our daily life; linking places, countries and in this case, friendship. Through the photography medium, this installation will inspire a connection between foreign people and different cultures that wouldn’t be possible without the physical building of bridges.

In addition to the photographs on display, visitors will have the opportunity to enter in a raffle contest where one winner will travel with a guest to Hamburg, flights courtesy of Air Berlin and a three-night stay at the Hotel Atlantic.

“An Open Air Exhibition” will run from September 2 to September 30. For more details please visit www.theplazaproject.org.

About The Plaza Project

The Plaza Project is a creative platform established to embrace the innate design of Two North Riverside Plaza, showcasing curated artistic endeavors gratis for thousands of daily visitors. The outdoor, riverfront space offers its beautiful architecture and design as a prime destination for Chicago’s non-profits, corporations and individuals for various marketing and event purposes. For more information please visit www.theplazaproject.org.

About The Two North Riverside Plaza

Two North Riverside Plaza is located on the west bank of the Chicago River directly across the water from the Chicago Civic Opera Building, nestled between two of the loop’s primary thoroughfares and surrounded by some of Chicago’s most powerful corporate entities. Showcasing modern American architecture, including works from the Machine Age, the building harmoniously features progressive industrial elements with accents of ancient art. Two North Riverside Plaza is a current classic that offers not only the best of location, function and design, but also direct river access and an indoor connection to Ogilvie Station, one of the city’s busiest hubs for commuter traffic. Formerly established as The Chicago Daily News Building, Two North Riverside Plaza opened its doors to the public in 1929 and continues to uphold an earned

artistic reputation through its innate design as well as featuring a discerning selection of Chicago's best creative talent. For more information please visit www.twonorthriversideplaza.com.

About The Goethe-Institut

The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad, foster international cultural cooperation and convey a comprehensive picture of Germany by providing information on Germany's cultural, social and political life. Visit us at www.goethe.de and follow us on Twitter @GI_Chicago. For more information about Brückenschlagen! Building Bridges, please visit <http://www.goethe.de/ins/us/chi/ver/en12634600v.htm>

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