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**FOR IMMEDIATE RELEASE**

## **THE PLAZA PROJECT EXPANDS TO INCLUDE TWO NEW SPACES**

600 West Chicago & Illinois Center will Serve as Additional Creative Platforms for Local  
Food, Art & Culture

CHICAGO, March 2015 - The Plaza Project, a creative platform established at Two North Riverside Plaza to showcase curated artistic endeavors, local food and culture, is pleased to announce that 600 West Chicago and Illinois Center will serve as additional platforms where Chicagoans can experience the Plaza Project's events and exhibits. With these new additions, The Plaza Project will be able to expand its offerings to provide culture and creativity to residents and visitors in the River West and the Loop areas.

600 West Chicago is home to a beautiful outdoor area on the historic Chicago riverfront walkway, while Illinois Center is located along the main branch of the Chicago River in the heart of the Loop, and boasts an expansions outdoor terrace facing the river. Both serve as the ideal backdrop for tenants and passersby to experience art, food and culture as a respite from the daily grind.

"The Plaza Project began three years ago at Two North Riverside Plaza in an effort to embrace the innate design of one of Chicago's most iconic spaces," said Bill Bartolotta, Plaza Project Creative Director. "With the addition of 600 West Chicago and Illinois Center, we're able to expand our creative offerings, while catering to the slightly different audience in each of the new spaces."

In addition to art, food and culture, the Plaza Project aims to positively impact the community with philanthropic efforts and partnerships. 600 West Chicago and Illinois Center visitors and tenants can expect to see events and carefully curated art installations beginning in the Spring of 2015. For more information please visit [www.theplazaproject.org](http://www.theplazaproject.org).

**About The Plaza Project:** The Plaza Project is a creative platform established to embrace the innate design of three iconic spaces: Two North Riverside Plaza, 600 West Chicago, and the Illinois Center to showcase curated artistic endeavors gratis for thousands of daily visitors. The outdoor, riverfront spaces offer beautiful architecture and design as a prime destination for Chicago's non-profits, corporations and individuals for various marketing and event purposes. For more information please visit [www.theplazaproject.org](http://www.theplazaproject.org).

**About 600 West Chicago:** Situated along the historic Chicago River, 600 West Chicago Avenue provides the perfect combination of an upscale neighborhood located within a central business district. The space offers breathtaking views and water cruise access to the historically famous Chicago River. Located along the North River Branch, The Plaza is located in the heart of a bustling, upscale, neighborhood at the heart of downtown Chicago.

**About The Illinois Center:**

Situated in the heart of Chicago's vibrant East loop, Illinois Center offers the advantages of a true work/live/play destination. With stunning river views and high-end contemporary finishes, this Ludwig Mies van der Rohe building makes a bold statement. This two-building complex is connected to the Chicago pedway system providing access to top quality hotels, retail, restaurants and venues.

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