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MEDIA ALERT

PINWHEEL GARDENS SPAN CHICAGO SIGNIFYING APRIL AS CHILD ABUSE PREVENTION MONTH

The Plaza Project's Three Iconic Chicago Spaces will Host Pinwheel Gardens in April

- WHAT:** The striking visual display of pinwheel gardens will kick off a month-long series of events honoring April as Child Abuse Prevention Month. The pinwheels are there for the taking! Should an individual want to bring one home, simply upload a photo to social media using #GreatChildhoods and make a suggested minimum donation of \$10 at www.PreventChildAbuse.org/Pinwheels2015.
- WHEN:** **Thursday, April 2, 2015**
Media Preview at 8AM | Interview opportunities with representative from Prevent Child Abuse America
Installation will remain on display through April 24
- WHERE:** **2 North Riverside Plaza | 600 West Chicago | Illinois Center Entrance at the corner of Michigan Ave. and South Water Street**
- WHY:** Prevent Child Abuse America coined the pinwheel as the national symbol for child abuse prevention in April 2008. With these displays, Prevent Child Abuse America will be able to grow awareness, spark conversation about the prevention of child maltreatment, and launch a crowd funding effort to raise critical funds in support of their mission. The Plaza Project is pleased to be able to provide its outdoor spaces as backdrops to support this important philanthropic effort.

About The Plaza Project

The Plaza Project is a creative platform established to embrace the innate designs of Two North Riverside Plaza, 600 West Chicago and the Illinois Center, showcasing curated artistic endeavors gratis for thousands of daily visitors. The outdoor, riverfront spaces offer beautiful architecture and design as a prime destination for Chicago's non-profits, corporations and individuals for various marketing and event purposes. For more information please visit www.theplazaproject.org.

About Prevent Childhood Abuse America

Prevent Child Abuse America, founded in 1972 in Chicago, works to ensure great childhoods for all children because our children are our future. The organization promotes that vision through a network of chapters in 50 states, serving over 85,000 families annually. A major organizational focus is to advocate for the existence of a national policy framework and strategy for children and families while promoting evidence-based practices that prevent abuse and neglect from ever occurring. To learn more about what we're doing to prevent child abuse and neglect and how you can help, please visit our websites at www.preventchildabuse.org or www.healthyfamiliesamerica.org.